

- SOMC DEVELOPMENT FOUNDATION -

Annual Report



SOMC
Development Foundation
Your compassion, your community

Fiscal Year 2022
July 1, 2021 - June 30, 2022

Index

Letter from CEO Ben Gill

Our Mission

Board Members

Community Champions

Powered by your donations

Hospice Expansion Project Underway

Welcome Back, Ray!

Event Recap

Hospice Memorial Ride

Run For Your LIFE

Cruisin Pink

Winner Wonderland

Best Day Ever

Perinatal Loss Walk

Hike for Hospice

Golf Tournament

SOMC Employees Making a Difference

Guild Contributions

FY22 Financials

Staff

Friends,

The cover of this report tells you that it is the “SOMC Development Foundation Annual Report,” but when I look at the pages, I see something else.

I see you.

I see the ways you gave back to the community. I see the causes you supported. I see the impact you made. As you read, I hope you see the same things because this report is a celebration of the difference you made.

And what a difference it was!

We have overcome so much in recent years, but despite the challenges, your dedication never wavered. Nothing we put on these pages could adequately express our thanks, but hopefully, it will help you understand just how much you mattered to us and our community this year.

And I trust it will leave you feeling just as proud of what you accomplished as I am.



A handwritten signature in blue ink that reads "Ben". The signature is stylized and cursive.

Ben Gill
President/CEO
Southern Ohio Medical Center

Our Mission

Our mission is to make a difference by identifying the community's health and wellness needs while bridging the gap between those needs and the cost of the solutions.

The SOMC Development Foundation encompasses fundraising efforts for the Hospice Caritas Fund, Cancer Compassion Fund, Breast Cancer Compassion Fund, Employee Relief Fund, Heart & Vascular Fund, Pediatric Fund, Community Health & Wellness Fund, Endowment Fund, Jim and Clara Donaldson Scholarship Fund, Juvenile Diabetes Fund and the Annual Fund which covers the areas of greatest need. These funds generate much needed support and enable SOMC to continually deliver extraordinary care for future generations.

We're here to make a difference in our community. Our goal is to help provide much needed resources that will help sustain the health care needs of our community members. We engage in fundraising efforts to help support initiatives throughout SOMC and our community. This support ranges from the purchase of new equipment and technology to upgrading facilities as well as other community projects that address our community's health and wellness needs. Support and funds raised by the Development Foundation enable SOMC to respond to challenges and new opportunities as they arise.

FY 2022 SOMC DEVELOPMENT FOUNDATION

Board Members



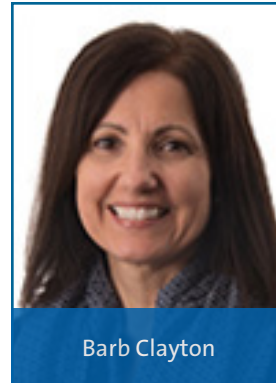
Diane Applegate



Randy Arnett



Sandy Cable



Barb Clayton



Angela Wells Coburn



Maureen "Mo" Coburn



Robert R Dever



Gary Duzan,
Vice Chairman



P. David Fowler,
Chairman



Ben Gill, CEO



Amy Hawk



Nancy Hawk



J William McKinley



Dart Miller



Vicki Noel



Dr. Vincent Scarpinato

Community Champions | FY2022

SOMC is committed to making a positive difference in the lives of our patients, employees and the communities we serve. In FY 2022, the SOMC Development Foundation partnered with 12 Community Champions that are also committed to helping our community. SOMC Community Champions are those partners who have generously sponsored every fundraiser throughout the fiscal year. Proceeds from their sponsorships support different funds such as the Hospice Caritas, Cancer Compassion, Heart & Vascular, Community Health and Wellness and the Annual Fund. Our success would not be possible without the generous support of our caring community.

We are very grateful for their partnership and commitment to the health and wellness of not only our hospital but also the community.

**Ben &
Toni Gill**

Berndt & Murfin
Insurance Agency



**SKI SHERMAN
KRICKER**
INSURANCE

DANIS

Edward Jones

Glockner
We make it easy



*Portsmouth Emergency
Ambulance Services, Inc.*

Trellis^{Rx}



usbank

**Vicki & Tom
Noel**

WAI
CONSTRUCTION
GROUP, LLC

WSAZ
NewsChannel **3**
HD

“We make a living by what we get. We make a life by what we give”

- Winston Churchill

Powered by your donations

- » **Cell phone charging unit**
 - Provided by the Heart & Vascular Fund

- » **Shawnee Ohio River playground & fitness area**
 - Provided by the Community Health & Wellness Fund

- » **Clothing for ER patients**
 - Provided by the Annual Fund

- » **Provide personal hygiene items/toiletry bags for students attending our school-based clinics at the Eastern, Western & Northwest Family Practices**
 - Provided by the Community Health & Wellness Fund

- » **A Recumbent Cross Trainer for cardiac rehab**
 - Provided by the Heart & Vascular Fund

- » **Recumbent Cross Trainers for Portsmouth & Wheelersburg Life Centers**
 - Provided by the Community Health & Wellness Fund

- » **Bike Racks for the Lucasville & Wheelersburg Life Centers**
 - Provided by the Community Health & Wellness Fund

- » **Life Vests for Heart & Vascular patients**
 - Provided by the Heart & Vascular Fund

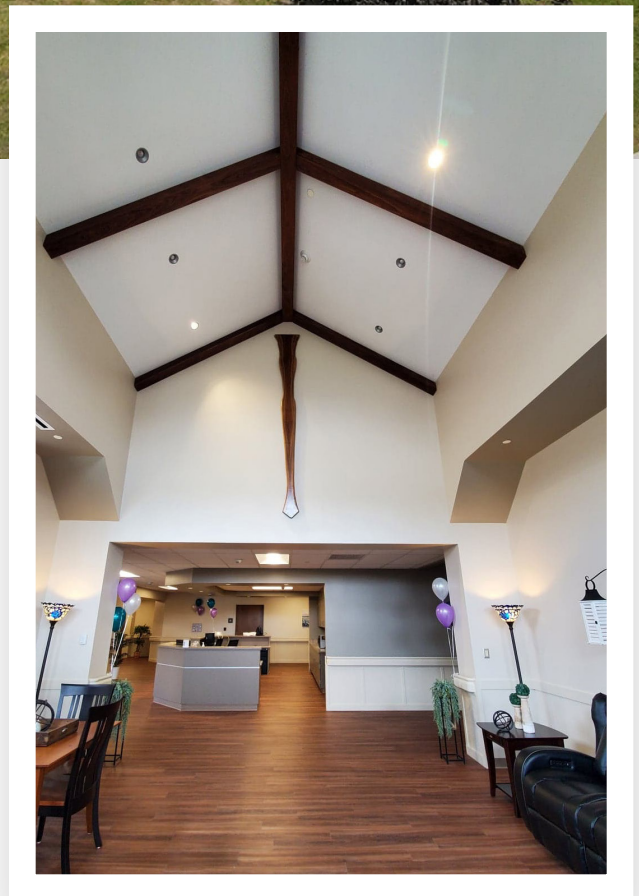
- » **Support of a local camp for juvenile diabetes patients, educational stuffed bears, travel kits for local schools, and books for the SOMC Community Health library.**
 - Provided by the Juvenile Diabetes Fund

Hospice Expansion Project Underway



In summer 2021, we announced the opening of the new hospice wing thanks to our amazing donors of the Transcending Lives Hospice Expansion Project.

The \$3 million campaign completed, in 2019, allowed us to start the renovation of the current SOMC Hospice Center. With one wing closing at a time for construction, the center will still operate per usual.



Welcome back, Ray!

SOMC Hospice recently welcomed back an important employee who had spent the last two years working from home. Ray, a golden doodle who has served as the facility's "hospice dog" since 2016, made a triumphant return to building where he visits with patients and their families.

He can be seen roaming the hallways or stopping by patient rooms to spread affection and warmth. His friendly personality is a welcome addition, especially for patients who are used to having the comforts of a pet at home.

"Ray is an important member of our team," SOMC Hospice Nurse Manager Donna Holcomb said. "His loving demeanor is not only appreciated by our patients, but also by the staff. We're all really excited to have him back to work with us."

Ray is SOMC's third "hospice dog," following in the paw prints of Swan and Marley who both retired after years of faithful service.

Over the years, Ray has touched countless hearts and lives in the community – and those who have appreciated his company also have a way to give back. The SOMC Development Foundation has a special fund set up specifically for Ray. The fund raises funds for treats and toys, as well as his special diet, which is designed to help him deal with the stresses associated with his role in end-of-life care.

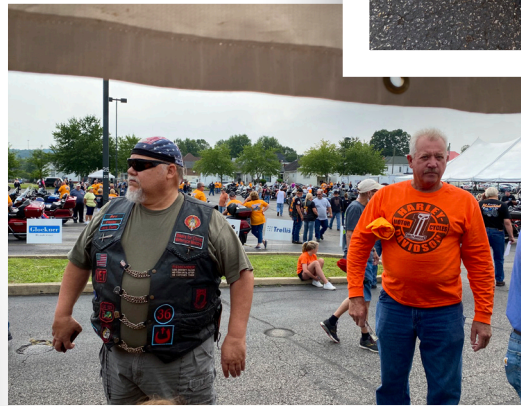


Missed an event?

Here are the recaps!

Hospice Memorial Ride

- » 280 bikes
- » 400 participants



Run For Your LIFE

- » 78 participants
- » ranging from ages 3 to 73



Cruisin' Pink

Hundreds of community members showed their support for the SOMC Breast Cancer Compassion Fund. From local cheerleaders to classic cars, Cruisin' Pink was a night to remember!



“Winner” Wonderland

In addition to holiday giving, our donors gave back to help purchase new cardiac monitors for patient care. Winner Wonderland, hosted in early December, became one of our biggest fundraising events to date. With more than 350 participants, our Facebook live cash raffle and online auction helped set the mood for a generous season of giving. If you missed our event, check out our Facebook page @SOMCDevelopmentFoundation to see the action.

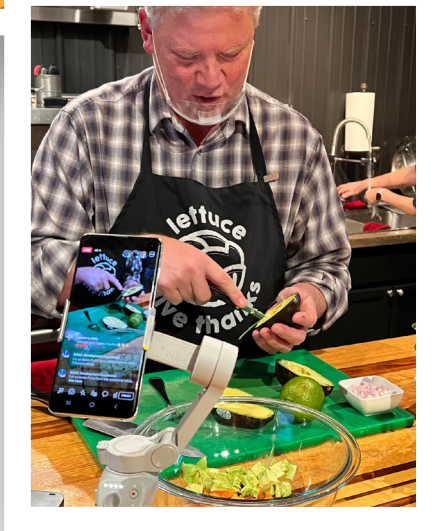
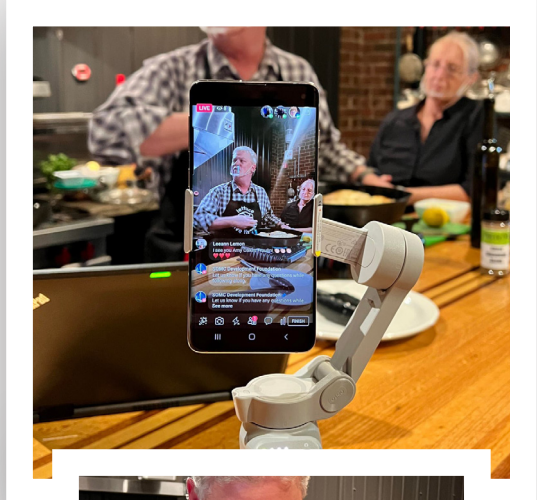
A special thank you to Dr. Michael Raies for hosting our virtual event! Isn't his suit amazing?! In addition to being a donor of the SOMC Development Foundation, Dr. Raies graciously donates his time and talents to our community. We are grateful for his support ensuring our virtual events are successful!



Best Day Ever

This day was filled with shopping SOMC shirts and dining at local food trucks. All proceeds benefited the SOMC Employee Relief Fund.





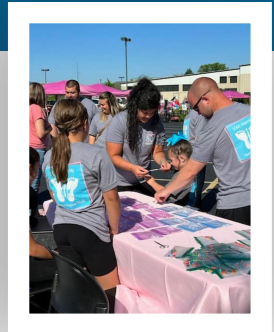
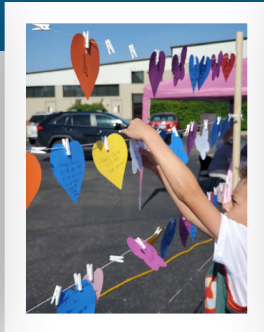
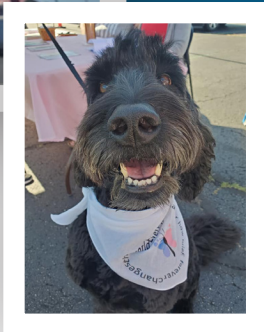
Cooking with Heart

Viewers tuned in to a virtual, heart healthy cooking show with SOMC Dietitians and Pastor's Pantry Cooking School. All proceeds benefited the SOMC Heart & Vascular Fund.



Perinatal Loss Walk

A memorial and remembrance walk took place with a balloon launch. All proceeds benefited the SOMC Nursery Bereavement Fund.



Hike for Hospice

Community members gathered to show their support for the SOMC Hospice Caritas Fund with this annual walk around the Portsmouth hilltop area.



Golf Tournament

Our 35th annual golf tournament was a tee-rific time! All proceeds benefited the SOMC Community Health & Wellness Fund.

SOMC Employees Making a Difference

Each year, SOMC employees have the opportunity to donate to local charities through payroll deduction. In August of 2020, employees selected the charities below to donate to as well as the SOMC Development Foundation funds. In FY 22, more than 700 employees participated in the campaign with pledges totaling nearly \$100,000.

Thank you to all the generous SOMC staff.

Community Charities:

Homeless Shelter	\$8,726
Salvation Army	\$3,054
Sierra's Haven	\$22,544
Scioto County Task Force on Domestic Violence	\$4,891
Steven Hunter Hope Fund	\$11,247

SOMC Development Foundation Funds:

Annual Fund	\$7,040
Breast Cancer Compassion Fund	\$3,422
Cancer Compassion Fund	\$6,036
Community Health & Wellness Fund	\$1,656
Heart & Vascular Fund	\$1,833
Hospice Caritas Fund	\$9,936
Jim & Clara Donaldson Scholarship Fund	\$1,525
Juvenile Diabetes Fund	\$1,400
Nursery Bereavement Fund	\$7,9645
Pediatric Fund	\$2,990
Endowment Fund	\$1352

SOMC Guild Contributions

SOMC is fortunate to have six guilds (Hope, Kardia, Pediatric, Pleasure, Scioto, Service), which create an all-volunteer fundraising network to support SOMC’s mission, vision, and values by sponsoring activities to raise funds for needed equipment, renovations, expansions of SOMC facilities and patient education, health and safety. During FY21, COVID-19 caused various limitations on in-person fundraising efforts. Thinking outside the box, a limited fundraising opportunities were organized both in-store or virtually, and with that, our Guilds were able to raise \$43,127.24 as part of their efforts to advance the mission of SOMC. The women and men of SOMC’s guilds are truly extraordinary individuals who make such a difference for the patients, families and staff of Southern Ohio Medical Center.



Jenny Lavender,
Manager of Volunteer Services

Sherri Hurley,
Volunteer Services Secretary

Hope Guild

President – Sandy Cable
Vice President – Joann Hall
Secretary – Joyce White
Treasurer – Goldie Griffith

- » **Total Amount Raised in FY22:** \$30,664.98
- » **Total Amount Donated in FY22:** \$17,521.44
- » **Fundraisers in FY22:** Books Are Fun Sale (Virtual) and Scioto Shoe Mart (In-Store)

Kardia Guild

President – Karen Wood
Vice President – Eloise White
Secretary – Carla Scifres
Treasurer – Rose Havens

- » **Total Amount Raised in FY22:** \$1,958.56
- » **Fundraisers in FY22:** Scrub Central Scrub Sale (In-Store)

Pediatric Guild

President – Megan Gleadle
Vice President – Glenna Arnett
Treasurer – Katie Shirey
Secretary – Ashley Musser

- » **Total Amount Raised**
in FY22: \$2,573.62
- » **Total Amount Donated**
in FY22: \$11,315.19
- » **Fundraisers in FY22:** Wreath Sale,
Linen Sale, Matilda Jane (Virtual)

Pleasure Guild

President – Mary Moore
Vice President – Kathy Arnett
Secretary/Treasurer – Elaine Litten

- » **Total Amount Raised**
in FY22: \$1,949.81
- » **Total Amount Donated**
in FY22: \$3,768.88
- » **Fundraisers in FY22:** Jet's
Gourmet Popcorn (In-Store
Sale), Masquerade Sale, Loft's
Coffee Company Sale

Scioto Guild

President – Linda Browne
Vice President/Secretary
– Carol Davis
Treasurer – Betty Applegate

- » **Total Amount Raised**
in FY22: \$1,759.62
- » **Total Amount Donated**
in FY22: \$200.95
- » **Fundraisers in FY22:** Books
Are Fun (Virtual), Mary's
Spirit Shop (In-Store Sale)

Service Guild

President – Karen Evans
Secretary – Ruth Logan
Treasurer – Shelby Powell

- » **Total Amount Raised**
in FY22: \$4,220.65
- » **Fundraisers in FY22:** Rada,
Michael's Ice Cream Fundraiser

SOMC Development Foundation

FY22 Financials

Revenue	\$2,190,423
Community Sponsor 9% Donations 27%	Fundraising 61% Other 3%
Expenses	\$1,641,786
Fundraising Expenses = 70%	Fundraising ROI = 18%
Operating Margin	\$548,637
Net Investment Income (Loss)	(\$421,760)
Unrealized Loss (\$823k) Realized Gains \$226k	Investment Income \$176k

FY 2022 SOMC Development Foundation

Staff



Mary Arzen,
Major Gift & Planned
Giving Officer



Erica Austin,
Database Coordinator



Hayley Burchett,
Donor Relations & PR Coordinator



Angela Wells-Coburn,
Administrative Director of
Community Relations &
Development Foundation



SOMC
**Development
Foundation**

Your compassion, your community

724 8th Street
Portsmouth, OH 45662
740.356.5660
www.somc.org/development